



Northwest Ohio Scholarship Fund
Growing Minds. Creating Futures.



Summer 2013

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SAVE THE DATE:

**Raise the Cap
 Scholarship Event**
 Thursday, August 15, 2013
 Toledo Mud Hens
 Fifth Third Field
 406 Washington Street
 6:30 p.m.
 Contact Ann Riddle
 for reservations
 419-720-7048



Help NOSF Raise the Cap for Scholarships

On Thursday, August 15, 2013, the Northwest Ohio Scholarship Fund will be hosting its first ever “*Raise the Cap for Scholarships*” event. It will be a fun night of dinner and baseball with northwest Ohio’s favorite the

Toledo Mud Hens as they host the Norfolk Tides. The event will start with an All-American dinner of hot dogs and hamburgers served at 6:30 p.m. in the Roost on the 4th floor of Fifth Third Field, followed by the game at 7:00 p.m.

The event will assist the Northwest Ohio Scholarship Fund in raising the scholarship cap for its students. The maximum scholarship amount that NOSF is currently awarding is \$1,250 and 40% of NOSF scholarship recipients are at the cap. Tuition at private schools has continued to increase and the demand for a greater need-based scholarship amount has also grown. The event is designed to raise funds to assist NOSF in being able to *Raise the Cap* to make it more affordable for parents to send their children to private schools.

Raise the Cap event chair, Elaine LaValley Lewandowski, feels that “this event is a great way to enjoy one of Toledo’s treasures, while providing more funding for children to attend their school of choice. I am excited to be working with this committee to plan a fun event for families that benefits Northwest Ohio children.”



THE BLADE



Morgan Stanley

Companies and individuals have been invited to be a part of this special night for scholarships by sponsoring at designated levels to help underwrite the event. These sponsorships include the **Grand Slam Sponsor**, the **Home Run Sponsor**, and the **Triple Sponsor**. As sponsors, these organizations will receive numerous benefits and an opportunity to be a part of a worthwhile evening with some great kids. If an organization cannot attend the event, they can be a **Double Sponsor** and sponsor a scholarship family of four to attend the event.

Three companies and an anonymous donor have stepped up to the plate as Grand Slam sponsors of *Raise the Cap*. They are ESD, Morgan Stanley and The Blade. Scott Brown of Morgan Stanley said of the event, “NOSF has given over 11,000 children in Northwest Ohio an opportunity to attend a private school and Morgan Stanley is excited to be part of this first time effort for NOSF.”

Single tickets are \$50 and are available for anyone who wants to attend this fun-filled night of baseball. The ticket includes a buffet dinner and a reserved seat. Please contact Ann Riddle at ariddle@nosf.org or (419) 720-7048 for more information on sponsorships and tickets.



Sterken Family Grateful to NOSF

Todd and Cara Sterken are the parents of three children under the age of seven and live in the Toledo Public Schools district. When their oldest daughter, Sophie, was old enough to attend kindergarten, the family had difficulty accepting that the elementary school in their district was the best option for her. Northwest Ohio Scholarship Fund (NOSF) gave the Sterkens a choice to select a school that fit their daughter and their family – Emmanuel Christian School.

NOSF has assisted parents in the Northwest Ohio region by providing private education for their children through need-based scholarships. The nonprofit has helped give families a choice in their children's education, whether that is a private school or homeschool. Because NOSF is the only need-based scholarship program in Northwest Ohio for grades K-8, many families seeking alternative forms of education rely on the fund and its generous contributors.

Regarding the donors Cara appreciatively stated, "Here we are benefiting from these people we really don't even know, and that encourages us to be generous to others. We are just grateful; we are so thankful."

Sophie loves attending Emmanuel Christian and so do her parents. Cara raves about how the school gave her daughter a strong foundation of character and extends their own parenting values. Todd expressed, "NOSF really made it possible for us to send Sophie to the school we thought was right for her."

The Sterkens appreciate that NOSF advocates for school choice in the Northwest Ohio region. They hope that the fund is able to continue its efforts and expand. This would enable more families to benefit from NOSF, just as they have.

Meet Board Member Sean Jorgensen

Long-time Board member, Sean Jorgensen, has been involved with Northwest Ohio Scholarship Fund (NOSF) since its founding in 1998. Jorgensen worked alongside leaders Bishop James Hoffman, Rick Cervantes and Richard LaValley to establish the nonprofit. He currently serves on the Board and is the NOSF Marketing Chair.

Jorgensen is the President of St. Mary Catholic Central High School, a coed high school, in Monroe, Michigan. Although he is no longer located in the Northwest Ohio area he felt compelled to continue his work with NOSF.

Jorgensen explains his long-term commitment to NOSF by stating, "The

scholarships, they offer hope to the students. That has been one of our mottos from the very beginning; providing hope to families."

Jorgensen has gotten the opportunity to meet families who receive scholarships from NOSF. He felt inspired upon hearing the sacrifices families are willing to make to give their child a private education, because the scholarships don't necessarily cover the full cost of tuition. The families are invested in private education and their children's future.

NOSF is invested not only in the children's future, but the future of our community. "It's a great investment, you can't go wrong when you are giving students and parents an opportunity to get a great education," said Jorgensen.

As a passionate advocate for school choice Jorgensen believes that "there is no one model fits all approach to education." He considers parents the most qualified people to make decisions about their children's education and believes our society should empower that tenet.

Jorgensen reflects, "NOSF is one of the most incredible initiatives that I have ever been involved in. I've gotten the chance to meet some wonderful people who are really committed to kids and families, and making sure that they have these opportunities."



Congratulations, Jane Charette for being honored by St. John's Jesuit with the "Man for Others Award." Jane is a current Northwest Ohio Scholarship Fund board member. NOSF is proud of you!

MISSION: *Education offers hope. We believe that all children, regardless of their economic circumstances, deserve access to quality educational opportunities. We believe that parents should have an opportunity to choose the best school for their children. We believe that with choice comes a sense of ownership and involvement. The Northwest Ohio Scholarship Fund, Inc. is committed to offering educational choices to low-income families through privately funded scholarships.*

HIGHLIGHTS OF THE YEAR

Dreams Fulfilled Campaign

In the fall of 2012, the NOSF Board of Trustees implemented the *Dreams Fulfilled Campaign* with a group of ambassadors led by chair Dick LaValley to raise funds for scholarships and ensure long-term sustainability of the program.

Scholarships Awarded

For the 2012-2013 school year, NOSF awarded 668 need-based scholarships totaling \$649,000 for students to use to attend private schools or be homeschooled. The average scholarship was \$1,001. These scholarships are used to attend one of 44 private schools in Northwest Ohio and Southeast Michigan or be homeschooled.

CSF Match Generates \$3.6 Million for NOSF

The Northwest Ohio Scholarship Fund has received since its inception in 1999 over \$3.6 million in matching funds from its national partner the Children's Scholarship Fund. All funds locally are

matched by CSF and come back to NW Ohio to be used for scholarships.

"Advocates for Education" Program Introduced

This year, NOSF introduced its annual giving recognition program, *Advocates for Education*. This program has four levels starting with the Champion giving level at \$1,200 which provides one scholarship for a year, as well as the Supporter, Backer, and Helper levels. This year *Advocates for Education's* average gift was \$485; last year's average annual gift was \$279.

First Annual Donor Recognition Event Held

In September, NOSF held its first Donor Recognition Breakfast at St. Patrick's of Heatherdowns School where there are 50 students attending on a Northwest Ohio Scholarship Fund scholarship. Students greeted guests at the door and performed a song for them. A parent and a grandparent spoke about what the program has meant to their families.



Rochelle Gould and Janet Madaras, spoke of their gratitude to NOSF at the St. Patrick's of Heatherdowns Donor Recognition Breakfast.

FINANCIALS

Expenses

Scholarship Payments	\$640,000
Program Expenses	\$ 27,600
Marketing Expenses	\$ 6,500
Fundraising Expenses	\$ 45,000
Total	\$719,100

Revenue

Donated Income	\$280,200
CSF Match Income	\$163,300
Investment Income	\$275,500
	<u>\$719,000</u>



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Children's Scholarship Fund
giving parents a choice ♦ giving children a chance



Children's Scholarship Fund Staff Raise Their Caps!

Children's Scholarship Fund (CSF), staff in New York City are raising their caps to the success of NOSF's first ever Raise the Cap event. NOSF Executive Director Ann Riddle visited the CSF office in April to update NOSF's national partner about all the great things happening at NOSF. At that time, Ms. Riddle presented from left to right, Communications Director Elizabeth Toomey, President and COO Darla Romfo, and Senior Vice President Tom Finnerty with Toledo Mud Hens official baseball caps.

Dreams Fulfilled Campaign

UPDATE

The Dreams Fulfilled Campaign effort implemented in the fall of 2012 is wrapping up with a few more individuals to be contacted. To date, the campaign has raised \$1.5 million in pledges towards a \$2 million goal that will be used to continue to provide scholarships and ensure long-term sustainability of the NOSF program.

The team of volunteer ambassadors led by NOSF Board Chair Richard LaValley, Jr. contacted local corporations, individuals, and foundations to encourage them to make a commitment to this effort. Mr. LaValley said this of the drive, "I have been very pleased with the results to date. The campaign gave the ambassadors an opportunity to educate the community about all the great things NOSF is doing in Northwest Ohio and donors responded."

If you would like to learn more about the Dreams Fulfilled Campaign or would like to make a pledge, please contact Ann Riddle, Executive Director of NOSF, at 419-720-7048 or email her at ariddle@nosf.org.